

PRESS RELEASE

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FOR IMMEDIATE RELEASE – June 10, 2016



UPSTATE NEW YORK INNOVATION AIDS IN CANADA FIRE AFTERMATH

Posi-Shell® helping to accelerate the return of displaced homeowners in Alberta Canada.

Apalachin, NY, June 10, 2016– LSC Environmental Products LLC, an upstate New York manufacturer of premier spray applied environmental coatings, is assisting with the massive re-entry effort in the aftermath of the devastating fires in Alberta, Canada. The fires, which have leveled countless acres of forest, have also destroyed more than 2,400 homes and displaced thousands of families in the close knit community of Fort McMurray.

Posi-Shell®, LSC’s flagship product, is being applied by a local Canadian contractor to help prevent ash and toxic particles from becoming airborne or washing into waterways. Posi-Shell® is a patented blend of clay binders, reinforcing fibers and polymers that when mixed with water, produce a spray-applied mortar that dries in the form of a thin durable stucco. LSC’s products have been utilized in other major clean-up efforts, including the aftermath of 9/11, and are sought after for their efficacy, environmental sensitivity, and easy removal as long term cleanup plans are implemented.

LSC CEO, Joe Donze, visited the site and stated “It is almost impossible for pictures or video to convey the scale or impact of this terrible fire. We were proud to be called and part of the path to recovery for the residents of Fort McMurray.”

About LSC Environmental Products

LSC is a global manufacturer of premier products and equipment designed to address the persistent environmental challenges of erosion, odor, land reclamation, waste cover, seeding, and dust. Over 25 years ago, LSC pioneered the use of spray-applied alternate daily cover and solar-powered vent flares in the solid waste industry. Since then, they have applied their unparalleled expertise in spray-applied environmental coatings to a variety of new products, industries, and markets. LSC’s product offering also includes a full line of specialty mixer/spray applicators.

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